



MINNESOTA GROCERS ASSOCIATION

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For Immediate Release
August 10, 2010

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Grocers Recognize Dan Wagner

St. Paul, MN – Dan Wagner, CEO of Wagner Foods, Inc., Adams, MN was honored by the Minnesota Grocers Association with its 2010 Outstanding Grocer Award. This award is presented annually to a grocer who has successfully grown a company and is respected by industry peers. Additionally, the recipient must demonstrate contributions to the industry in the areas of government affairs, community service and involvement in the MGA. The award was presented on August 1, 2010 at the MGA Annual Convention in Brainerd, Minnesota which was attended by over 400 of Wagner’s peers.

Wagner has been involved in the grocery business since he was a young boy - stocking shelves and stacking bottles in his father’s store in Adams, MN. He graduated from St. Mary’s University in Winona with a degree in business. After realizing his true passion was selling groceries and serving his community, Wagner took over the family business in 1973.

Believing in a business model that fosters growth and mentoring, Wagner has developed partnerships that create a strong base for the independent grocer to thrive in Minnesota communities. Wagner Foods, Inc. is a partner in five other stores: Marketplace Foods, Wells, MN; Wagner Foods, New Richland, MN; Island Market, Pine Island, MN; Heimer Foods, Adams, MN; Marketplace Foods, Watertown, MN and Britt Foods, Britt, IA.

Wagner Foods, Inc. supports a wide variety of causes within the communities they serve. Wagner has a true vision for the industry and has been an exceptional supporter of the MGA. He sat on the board of the Minnesota Grocers Association and continues to actively support the association. He acts as spokesperson for independent grocers with a variety of industry groups.

Wagner has an entrepreneurial spirit and a positive attitude that exemplifies what it means to be an independent grocer. He leads by example, demands just as much out of himself as he does of others and is respected by his peers. All of these traits and accomplishments exemplify why Wagner is the 2010 MGA Outstanding Grocer.

Wagner and his wife Shari live in Adams. The couple has two sons and one grandchild.

The MGA is a state trade association representing the food retail industry since 1897. We have over 200 retail members with nearly 1,100 stores statewide, as well as approximately 100 distributors and manufacturers. Our member companies employ over 122,000 union and non-union Minnesotans. We actively advance the common interest of all those engaged in any aspect of the retail food industry as a leader and advocate in government affairs.

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