

Welcome to the Future of the Minnesota Grocers Association

The Minnesota Grocers Association is pleased to introduce our refreshed image which is a reflection of the identity, mission, and vision of the association. As 2018 unfolds, you will see our materials take on a more contemporary user-friendly feel which showcases our new brand. Our revitalized logo exemplifies the focus of the MGA and the sustainability of the food industry of Minnesota. The image shows a grocery cart as the foundation for the state. This articulates our strong commitment to consumers, careers, and community. As we look to the future, it is important that our visual statement reflects our commitment to the common good of the state of Minnesota and our great industry.



The Minnesota Grocers Association provides civic leadership for the food industry and the state of Minnesota. All members are obligated to organize, educate, and shape policy for the common good of the state, while advancing industry priorities.

MISSION

To advance the common interest of those engaged in all aspects of the food industry of Minnesota.

VISION

To be the leadership resource for the food industry of Minnesota.