

MINNESOTA GROCERS ASSOCIATION

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FOR IMMEDIATE RELEASE:

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<u>MEDIA ADVISORY</u>

Minnesota Grocers Association 2018 Bipartisan Bag-Off

WHAT:

The Minnesota Grocers Association (MGA) is holding its second annual Bipartisan Bag-Off at the Minnesota State Capitol. This event will highlight the food industry and the impact it has on serving consumers, providing careers, and investing in our communities. The bag-off will feature leadership from each of the four legislative caucuses and the Commissioner of the Minnesota Department of Commerce. A panel of industry leaders will judge the contest based on speed, distribution of weight, proper bagging principals, along with style, attitude, and appearance. The winner will receive a trophy and \$1,000 to donate to the food charity of their choice to be presented in their district. Additionally, this years' Minnesota Best Bagger, Caleb Meyer from Kowalski's Market will join in the festivities. To demonstrate the food industry's commitment to consumer choice and the well-being of the communities we serve, baggers will use reusable bags.

The MGA is also pleased to announce a check will be presented to Second Harvest Heartland on behalf of the MGA's 2017 Bag Hunger Campaign.

WHEN: Tuesday, March 6, 2018

10:00 - 10:30 AM

WHERE: State Capitol Rotunda

St. Paul, MN

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The Minnesota Grocers Association is a state trade association representing the food industry since 1897. We have over 200 retail members with nearly 1,100 stores statewide, as well as approximately 100 manufacturers and distributors. Our member companies employ over 125,000 union and non-union Minnesotans. We actively advance the common interest of all those engaged in any aspect of the food industry as a leader and advocate in government affairs.