



## MINNESOTA GROCERS ASSOCIATION

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### Grocers Recognize Todd Reid

St. Paul – Todd Reid, Kraft Customer Business Manager, was honored by the Minnesota Grocers Association with its 2009 Outstanding Vendor Award. This award is given to individuals who show innovation in customer support, excellence in customer service as well as contributions and involvement in the Minnesota Grocers Association. The award was presented on July 26, 2009 at the MGA Annual Convention in Brainerd, Minnesota which was attended by over 375 of Reid's peers.

Reid is a twenty five year veteran of Kraft Foods. He has spent twenty one of those years serving the Minnesota grocery community. Reid grew up in Maple Lake, MN and graduated from St. Cloud State University in 1982. He started his career in the retail grocery business with Kraft in Illinois, moving back home to Minnesota in 1985. Reid has held a variety of positions – from retail effectiveness manager to senior customer business manager – and has served a wide variety of accounts stretching across the state.

Kraft Foods is the world's second largest food company with annual revenues of \$42 billion. 100,000 employees work tirelessly to make delicious foods consumers can feel good about with brands that deliver millions of smiles every day. In his current position, as Kraft Customer Business Manager, Reid is known for his exemplary service to retailers and has developed innovative systems which allow for great successes for both Kraft and his customers.

Reid began his work with the Minnesota Grocers Association as a strong voice for the industry's vendor community, working diligently to support his retail partners and issues that are important to the industry. Reid's dedication is evident as he has served on the MGA Council and the MGA Vendor Leadership Committee.

He, his wife of Shirley, and two children, Kristy and Kelly, reside in Waconia, MN.

*The Minnesota Grocers Association is a state trade association representing the food retail industry since 1897. With over 200 retail members operating nearly 1,200 stores statewide, as well as 120 manufacturers and distributors, the MGA is truly the voice of the industry. Our member companies employ over 85,000 union and non-union Minnesotans. Focusing on the importance of the consumers, careers and communities, we actively advance the common interests of all those engaged in any aspect of the retail food industry as a leader and advocate in government affairs.*

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